

# Emerald eJournals Premier Koleksiyonu İçerik ve Kullanım

# Emerald Publishing

- ▶ Emerald Group Publishing Limited 1967'de İngiltere'de kurulan uluslararası bir yayınevidir
- ▶ 305 elektronik dergi, 1650 ekitap ve 1500 Vaka çalışması sunar
- ▶ Konu alanları ağırlıklı olarak yönetim bilimleridir

**TÜBİTAK ULAKBİM üzerinden 3 yıllık bir anlaşma ile bütün dergiler (Premier Koleksiyonu) 2017 yılından itibaren üniversitelerin erişimine açılmıştır**

**Erişim adresi: [www.emeraldinsight.com](http://www.emeraldinsight.com)**



# Premier Dergilerinin Konuya göre sayısı

KONU	Dergi Sayisi
Muhasebe, Finans ve Ekonomi	39
İşletme, Yönetim ve Strateji	55
İK, Öğrenme, Kurumsal Çalışmalar	25
Bilgi Yönetimi	12
Pazarlama	22
Operasyonlar, Lojistik ve Kalite	17
Emlak Yönetimi ve İnsan Yapımı Çevre	18
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Turizm ve Otelcilik	7
Eğitim	23
Mühendislik	26
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# Erişim adresi

# www.emeraldinsight.com



[Log in](#) [Register](#) [Help](#) [Cart](#) [Admin](#)

[HOME](#) [JOURNALS & BOOKS](#) [CASE STUDIES](#)

Resource areas:

Articles and Chapters



Advanced Search

## Discover new things

Journals, books and case studies - a library of real world research at your fingertips



[Accounting, Finance & Economics](#)



[Business, Management & Strategy](#)



[Education](#)

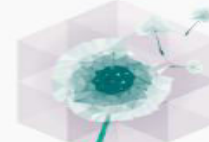


[Engineering](#)



[Health & Social Care](#)

Health & S



[www.emeraldinsight.com/action/showPublications?category=10.1555%2Fcategory.40057479](http://www.emeraldinsight.com/action/showPublications?category=10.1555%2Fcategory.40057479)

# Dergileri inceleme

- Journals & Books sekmesine tıklayarak dergi ve kitapları görebilirsiniz

emeraldinsight

Help Cart Mobile Pairing Admin

HOME JOURNALS & BOOKS CASE STUDIES

Resource areas: Emerald Resources

Articles and Chapters



Advanced Search

HOME / BROWSE JOURNALS & BOOKS

## Browse Journals & Books

Content Type:  All  Journals  Books Series  Books

Show:  All content  Only content I have access to

Icon key:  You have access  Partial access

Results: 1-20 of 619

Page: 1 2 3 4 5 6 7 8 9 10 Next >

### Browse by Title

All 0-9 A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

### Browse by Subject

# Dergileri inceleme

emeraldinsight

HOME JOURNALS & BOOKS CASE STUDIES

Resource areas: Emerald Resources

Articles and Chapters



Advanced Search

- Veya doğrudan ana sayfadaki konu başlıklarını seçebilirsiniz

Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Education



Engineering



Health & Social Care

- Örneğin Accounting, Finance & Economics konusunu seçelim

# Dergileri inceleme

Yayın türü seçin:

- Bütün yayınlar
- Sadece dergiler
- Sadece seriler
- Sadece kitaplar

VEYA erişim

- Bütün içerik
- Sadece bize açık olan içerik 'Only content I have access to'

## Browse Journals & Books

Content Type:  All  Journals  Books Series  Books

Show:  All content  Only content I have access to

Icon key:  You have access  Partial access

Results: 1-20 of 87

Page: 1 2 3 4 5 Next >

<input type="checkbox"/> Select All	For selected items:	Add to favourites			
Publication	Access				
<input type="checkbox"/> Academia Revista Latinoamericana de Administración			10		
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>		10		
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>		09		
<input type="checkbox"/> Advances in Accounting Behavioral Research			14		
<input type="checkbox"/> Advances in Accounting Education	<input checked="" type="checkbox"/>		1085-4622	Book Series	Print & Online
<input type="checkbox"/> Advances in Agricultural Economic History			1569-4933	Book Series	Print & Online

Başlıkları alfabetik olarak listeleme  
VEYA

Ayrıntılı Konu başlığı seçerek listeleme

## Browse by Title

All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

## Browse by Subject

All Subjects

- Accounting, Finance & Economics
- + Accounting/accountancy
- + Agricultural/environmental economics
- Development economics
- + Economic history & thought
- + Financial investment/markets
- + Financial management/structure
- Financial reporting
- + Financial risk/company failure
- + International economics
- + Labour economics
- Macroeconomics

# Dergileri inceleme

HOME / BROWSE JOURNALS & BOOKS / ACCOUNTING, FINANCE & ECONOMICS

## Browse Journals & Books

Content Type:  All  Journals  Books Series  Books

Show:  All content  Only content I have access to

Icon key:  You have access  Partial access

Results: 1-20 of 87

Page: 1 2 3 4 5 Next >

Select All For selected items: Add to favourites

Publication	Access	ISSN/ISBN	Content	Available
<input type="checkbox"/> Academia Revista Latinoamericana de Administración		1012-8255	Journal	Online
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal	Online
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal	Online
<input type="checkbox"/> Advances in Accounting Behavioral Research		1475-1488	Book Series	Print & Online
<input type="checkbox"/> Advances in Accounting Education	<input checked="" type="checkbox"/>	1085-4622	Book Series	Print & Online
<input type="checkbox"/> Advances in Agricultural Economic History		1569-4933	Book Series	Print &

- Yayın adına tıklayarak kaynağı seçin

### Browse by Title

All 0-9 A B C D E F G H I J  
R S T U V W X Y Z

### Browse by Subject

All Subjects


- Accounting, Finance & Econo
- + Accounting/accountancy
- + Agricultural/environmental
- + Development economics
- + Economic history & thought
- + Financial investment/marke
- + Financial management/stru
- Financial reporting
- + Financial risk/company failu
- + International economics
- + Labour economics



# Dergileri inceleme - sonuç

- Bir sonrası adımda seçilen derginin sayılarının listesi gelir


HOME / BROWSE JOURNALS & BOOKS / ACCOUNTING RESEARCH JOURNAL



**Accounting Research Journal**

ISSN: 1030-9616  
Online from: 2005  
Subject Area: Accounting, Finance & Economics

Current Issue | Available Issues | Most Cited | Most Read | ToC Alert | RSS | Add to favorites

 This title is indexed in **Scopus**

## Volume List

Issue(s) available: 35 - from Volume 18 Issue 1, to Volume 29 Issue 4

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

### Volume 29

Issue 4 2016

Issue 3 2016

Issue 2 2016

Special Issue: Advancing Sustainability M'gmt Accounting

Issue 1 2016

### Volume 28

# Dergileri inceleme – içindekiler sayfası

- Derginin bir sayısına tıkladığınızda, o sayıdaki bütün makaleler listelenir

HOME / BROWSE JOURNALS & BOOKS / ACCOUNTING RESEARCH JOURNAL / VOLUME 29, ISSUE 1



## Accounting Research Journal

ISSN: 1030-9616  
Online from: 2005  
Subject Area: Accounting, Finance & Economics

[Current Issue](#) | [Available Issues](#) | [Most Cited](#) | [Most Read](#) | [ToC Alert](#) | [RSS](#) | [Add to favorites](#)



This title  
is indexed  
in **Scopus**

[← Previous Issue](#)

[Next Issue >](#)

## Table Of Contents: Volume 29 Issue 1

Published: 2016, Start page: 1

Icon key:  You have access to this item  Backfile  Earlycite  Abstract only

Select all

[Add to Marked List](#) | [Track Citations](#) | [Email to a Friend](#) | [Send to Citation Mgr](#)

A case study on fraudulent financial reporting: evidence from Malaysia

Chee Kwong Lau , Ki Wei Ooi (pp. 4 - 19)

Keywords: Motives, Methods, Fraudulent financial reporting

Type: Research paper

[Abstract](#) | [HTML](#) | [PDF \(156 KB\)](#) | [Reprints and Permissions](#)

Cheating behaviour among accounting students: some Malaysian

# Bir makaleye erişim



**Accounting Research Journal**  
ISSN: 1030-9616  
Online from: 2005  
Subject Area: Accounting, Finance & Economics  
Current Issue | Available Issues | Most Cited | Most Read | ToC Alert | RSS | Add to favorites

This title is indexed in **Scopus**

< Previous Issue

Next Issue >

## Table Of Contents: Volume 29 Issue 1

Published: 2016, Start page: 1

Icon key:  You have access to this item  Backfile  Earlycite  Abstract only

Select all

[Add to Marked List](#) | [Track Citations](#) | [Email to a Friend](#) | [Send to Citation Mgr](#)

**A case study on fraudulent financial reporting: evidence from Malaysia**

Chee Kwong Lau , Ki Wei Ooi (pp. 4 - 19)

Keywords: Motives, Methods, Fraudulent financial reporting

Type: Research paper

[Abstract](#) | [HTML](#) | [PDF \(156 KB\)](#) | [Reprints and Permissions](#)

**Cheating behaviour among accounting students: some Malaysian evidence**

Suhaiza Ismail , Salwa Hana Yusoff (pp. 20 - 33)

Keywords: Accounting students, Cheating, Cheating neutralisation, Deterrents to cheating

Type: Research paper

- İçerik türünü ve erişiminiz olup olmadığını anlamak için 'icon key' alanına bakın.

### Makale seçenekleri:

- Abstrakt olarak görüntüle
- PDF veya HTML olarak aç

# İndirilen makale görüntüsü

- İndirdiğiniz makalede şu bilgiler yer alacaktır:
- Bu makale kim tarafından ve ne zaman indirildi
- Yayınlandığından beri kaç kez indirildi, referansların sayısı



## Accounting Research Journal

A case study on fraudulent financial reporting: evidence from Malaysia  
Chee Kwong Lau Ki Wei Ooi

### Article information:

To cite this document:

Chee Kwong Lau Ki Wei Ooi, (2016), "A case study on fraudulent financial reporting: evidence from Malaysia", Accounting Research Journal, Vol. 29 Iss 1 pp. 4 - 19

Permanent link to this document:

<http://dx.doi.org/10.1108/ARJ-11-2013-0084>

Downloaded on: 10 January 2017, At: 20:16 (PT)

References: this document contains references to 34 other documents.

To copy this document: [permissions@emeraldinsight.com](mailto:permissions@emeraldinsight.com)

The fulltext of this document has been downloaded 1585 times since 2016\*

### Users who downloaded this article also downloaded:

16 10 January 2017 (PT)

# Tarama Teknikleri

- ▶ Hızlı Tarama - Quick Search
- ▶ Gelişmiş Tarama - Advanced Search
- ▶ Boolean Operatörleri - Boolean Operators



# Hızlı Tarama

- Tarama kutusuna aradığınız terimi yazın

- Yayın türünü seçin (örneğin Makaleler ve kitap bölümleri)

- 'Search'e tıklayın

Welcome: Ms Shino Barnes Log out Help Cart Mobile Pairing Admin  
brought to you by Emerald Staff

Resource areas: Emerald Resources

HOME JOURNALS & BOOKS CASE STUDIES

Accounts

Articles and Chapters Articles and Chapters and Search Case studies

Discover new things

Journals, books and case studies - a library of real world research at your fingertips

Accounting, Finance & Economics Business, Management & Strategy Education Engineering Health & Social Care

# Hızlı Tarama - sonuçlar

- Bulunan toplam yayın sayısı verilir

- Hızlı tarama, girilen kelimeyi bütün alanlarda tarar bu nedenle çok sayıda sonuç getirir

- Platform sonuçları sınırlama konusunda yardımcı olur.

## Search Results

ARTICLES/CHAPTERS (151129) CASE STUDIES (528)

Order results by:  Relevance  Newest First  Oldest First

Results: 1-20 of 151129

1 2 3 4 5 6 7 8 9 10 Next >

Items per page: 20

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

Select all

For selected items: Please select

1   Management accountants' perception of their role in accounting for sustainable development: An exploratory study

Type: Research paper

Vinal Mistry , Umesh Sharma , Mary Low

Pacific Accounting Review, Volume: 26 Issue: 1/2, 2014

[▼ Preview](#) | [Abstract](#) | [HTML](#) | [PDF \(149 KB\)](#) | [References](#) | [Reprints and Permissions](#)

2   Accounts of self-gift giving: nature, context and emotions

Type: Research paper

Teresa Pereira Heath , Caroline Tynan , Christine Ennew

European Journal of Marketing, Volume: 49 Issue: 7/8, 2015

[▼ Preview](#) | [Abstract](#) | [HTML](#) | [PDF \(235 KB\)](#) | [References](#) | [Reprints and Permissions](#)

3   "Breaking up the sky": The characterisation of accounting and accountants in popular music

SEARCH HISTORY SAVED SEARCHES

Recently Searched

• Anywhere: accounts (Articles/Chapters - 151129)

### Refine Search

FILTERS APPLIED:

None

Keyword

United Kingdom (3562)

United States Of America (2329)

China (2272)

Consumer Behaviour (2119)

+More

Publication Date

Last Year (9312)

Last 6 Months (4893)

Last 3 Months (2307)

Last Month (687)

Publication

Aircraft Eng & Aerospace Tech (3187)

Management Decision (2301)

British Food Journal (2111)

# Hızlı taramayı düzenleme

## Refine Search

### FILTERS APPLIED:

None

### Keyword

United Kingdom (3562)  
United States Of America (2329)  
China (2272)  
Consumer Behaviour (2119)  
+More

### Publication Date

Last Year (9312)  
Last 6 Months (4893)  
Last 3 Months (2307)  
Last Month (687)

### Publication

Aircraft Eng & Aerospace Tech (3187)  
Management Decision (2301)  
British Food Journal (2111)  
Education + Training (2074)  
+More

### Subject

HR & organizational behaviour (17409)  
Accounting & finance (15488)  
Management science & operations (14064)  
Information & knowledge management (12608)  
+More

### Type

Research paper (48997)  
General review (35791)  
Chapter item (9620)  
Case study (8193)  
+More

### Search For

Clear search

### Accounts

Anywhere

AND

Enter search term

Anywhere

+

### INCLUDE:

All content  Only content I have access to

Accepted Articles  Backfiles

Search

Hızlı tarama sonuçlarını şu şekilde filtreleyebilirsiniz:

- Keyword – Anahtar kelime
- Publication Date – Yayın yılı
- Publication – Yayın Adı
- Subject - Konu
- Type – Yayın Türü
- Modify it further – Daha ileri düzeyde düzenleme

Ve isterseniz sadece erişiminize açık olan içeriği seçin 'Only content I have access to'



# Gelişmiş Tarama



Gelişmiş Tarama linkine tıklayın

The screenshot shows the Emerald Insight website interface. At the top, there is a navigation bar with the Emerald Insight logo on the left and user options like 'Welcome: Ms Shino Barnes', 'Log out', 'Help', 'Cart', 'Mobile Pairing', and 'Admin' on the right. Below the navigation bar, there are links for 'HOME', 'JOURNALS & BOOKS', and 'CASE STUDIES'. A large search bar is prominently displayed in the center, with a dropdown menu showing 'Articles and Chapters' and a magnifying glass icon. To the right of the search bar, there is a link for 'Advanced Search'. A red box highlights the search bar area, and a green callout box with a magnifying glass icon points to the search bar with the text 'Gelişmiş Tarama linkine tıklayın'. Below the search bar, the text 'Discover new things' is displayed, followed by the tagline 'Journals, books and case studies - a library of real world research at your fingertips'.



# Gelişmiş tarama

## Advanced Search

Search for Clear search

Enter search term

Anywhere

AND

AND

OR

NOT

Enter search term

Anywhere

+

INCLUDE:

All content  Only content I have access to

Accepted Articles  Backfiles

NARROW BY:

Content type:

Articles and Chapters

Case studies

Publication date:

All dates

Last month

Last 6 months

Last year

Specific date range

From: Month Year

To: Month Year

Search

- Kelime veya terimlerinizi tarama kutusuna yazın

- Hangi alanlarda tarama yapmak istiyorsanız ona göre seçim yapın

- Boolean operatörleri kullanmak için tıklayın: 'AND', 'OR', 'NOT'

- İçerik ve yayın yılı filtrelerini kullanarak aramanızı daraltın

# Profil oluřturma - “Your Profile”

## Neden gerekli ?

- Kendinize bir Emerald profili oluřturarak ekstra özelliklerden yararlanın
- Size özel bir profil online erişiminizi yönetmenizi sağlar
- Favoriler listeleri oluřturma imkanı verir
- Size özel email uyarıları kurma, tercihinize göre özel bildirimler alma ve ilgilendiđiniz konularda özel haberler alma imkanları sağlar.



# Profil Oluřturma

- “Profil” hesabı oluřturmak iin “login”i sein veya her sayfanın bařında bulunan “Register”a tıcklayın.



The screenshot shows the top navigation bar of the Emerald Insight website. The logo 'emeraldinsight' is on the left. In the top right corner, there are links for 'Log in', 'Register', 'Help', 'Cart', 'Mobile Pairing', and 'Admin'. The 'Log in' and 'Register' links are enclosed in a red rectangular box. Below the navigation bar, there are links for 'HOME', 'JOURNALS & BOOKS', and 'CASE STUDIES'. On the right side, there is a dropdown menu for 'Resource areas' currently set to 'Emerald Resources'. Below this, there is a search bar with a dropdown menu for 'Articles and Chapters' and a search icon. The text 'Advanced Search' is visible at the bottom right of the search bar area.

# Profil oluřturma

## Registration Details

\* Indicates required fields.

Email:\* \_\_\_\_\_

Retype email:\* \_\_\_\_\_

Password:\* \_\_\_\_\_

Retype password:\* \_\_\_\_\_

Title: Select Title

First name:\* \_\_\_\_\_

Last name:\* \_\_\_\_\_

Organization: \_\_\_\_\_

Job Title: Select Job Title

Address line 1: \_\_\_\_\_

Address line 2: \_\_\_\_\_

City: \_\_\_\_\_

State/Country /Province: \_\_\_\_\_

Postcode: \_\_\_\_\_

Country:\* Select A Co \_\_\_\_\_

Industry: Select Industry

Phone Number: \_\_\_\_\_

Tick box if we may add you to our email list.

Retype the code from the picture:



- Gelen online formu doldurun, geerli bir email hesabı girdiđinizden emin olun
- 'Submit' butonuna tıklayarak kaydınızı tamamlayın

Submit

# Profil oluřturma



The screenshot shows the Emerald Insight website header with navigation links: Log in, Register, Help, Cart, Mobile Pairing, and Admin. The main navigation bar includes HOME, JOURNALS & BOOKS, and CASE STUDIES. A search bar is present with a dropdown menu for 'Articles and Chapters' and a magnifying glass icon. Below the search bar, there is a 'Resource areas' dropdown menu set to 'Emerald Resources'. The login form is highlighted with a red border and contains the following fields and buttons:

**Log in**

Email or Username: shino@emeraldinsight.com

Password: ●●●●●●●●

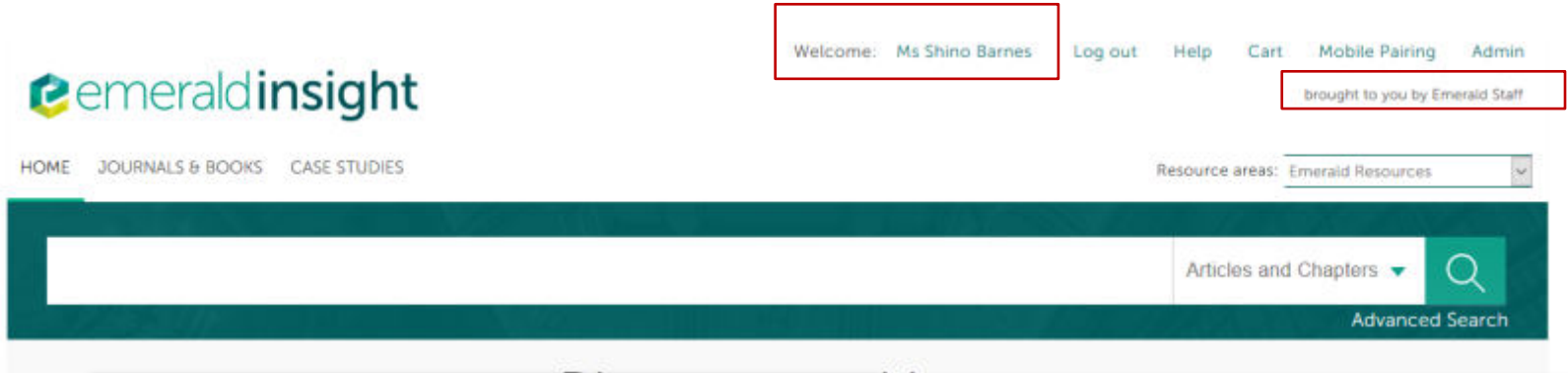
Remember me

[Log in](#) [Clear](#)

[Forgotten your password?](#)  
[Shibboleth](#)  
[OpenAthens](#)

- Kayıt iřlemini tamamladıktan sonra Login'e tıcklayın ve kayıt olurken verdiđiniz 'username' i girin, bu genellikle email adresiniz olacaktır. Sonra yine kendi belirlediđiniz Őifreyi girin ve 'My Account' alanına eriřin.

# Profil Özellikleri



The screenshot shows the Emerald Insight website interface. At the top left is the Emerald Insight logo. To the right, a red box highlights the text "Welcome: Ms Shino Barnes". Further right, there are links for "Log out", "Help", "Cart", "Mobile Pairing", and "Admin". Below these links, another red box highlights the text "brought to you by Emerald Staff". In the top right corner, there is a dropdown menu for "Resource areas" with "Emerald Resources" selected. Below the navigation bar, there is a search bar with a magnifying glass icon and the text "Articles and Chapters" and "Advanced Search".

- Giriş yaptıktan sonra kendi adınız ve kurumunuzun adı sağ üst köşede görünecektir.

- 'My Account' özelliklerine erişmek için adınızın üzerine tıklayın

# Hesabım - My Account

Home / My Account

## My Account

PERSONAL DETAILS

ACCESS ENTITLEMENTS

ACTIVATE ACCESS TOKEN

ALERTS

MARKED LIST

SAVED SEARCHES

All Institutional Administrators are now required to log in from within an IP range, registered within the Emerald system, as associated with your institution. You will not be able to access your account from outside of your institution's registered IP range. This is a necessary security measure.

Please contact [support@emeraldinsight.com](mailto:support@emeraldinsight.com) for further information.

## My Account

### Details

Update your personal details here.

[Details](#)

### Redeem voucher

Redeem your voucher code here.

[Redeem voucher](#)

### Marked list

View your marked list articles and publications here.

[Marked list](#)

- 'My Account' a tıklayarak bütün seçenekleri görün.

### Access

Access your subscription information here.

[Access](#)

### Alerts

Manage your email alerts here.

[Alerts](#)

### Searches

Access your saved searches here.

[Searches](#)



# Hesabım - Ayrıntılar

- Details sekmesi , kayıt sırasında girdiğiniz bilgileri güncelleme için yardımcı olur.

Home / My Account

## My Account

PERSONAL DETAILS

ACCESS ENTITLEMENTS

ACTIVATE ACCESS TOKEN

ALERTS

MARKED LIST

SAVED SEARCHES

All Institutional Administrators are now required to log in from within an IP range, registered within the Emerald system, as associated with your institution. You will not be able to access your account from outside of your institution's registered IP range. This is a necessary security measure.

Please contact support@emeraldinsight.com for further information.

## My Account

### Details

Update your personal details here.

Details

### Access

Access your subscription information here.

Access

### Redeem voucher

Redeem your voucher code here.

Redeem voucher

### Marked list

View your marked list articles and publications here.

Marked list

### Searches

Access your saved searches here.

Searches

- Abonelik bilgileriniz Access sekmesi altında görünecektir

# Hesabım - Uyarılar

Home / My Account

## My Account

PERSONAL DETAILS

ACCESS ENTITLEMENTS

ACTIVATE ACCESS TOKEN

ALERTS

MARKED LIST

SAVED SEARCHES

All Institutional Administrators are now required to log in from within an IP range, registered within the Emerald system, as associated with your institution. You will not be able to access your account from outside of your institution's registered IP range. This is a necessary security measure.

Please contact [support@emeraldinsight.com](mailto:support@emeraldinsight.com) for further information.

## My Account

### Details

Update your personal details here.

Details

### Activate token

Activate your access token here.

Activate token

### Marked list

View your marked list articles and publications here.

Marked list

### Alerts

Manage your email alerts here.

Alerts

### Searches

Access your saved searches here.

Searches

- Uyarılar alanını kullanarak e-mail uyarılarınızı yönetin, örneğin İçindekiler Sayfaları, Atıf ve Konu uyarıları

- İşaretiler Listesi, herhangi bir makaleyi, dergiyi, kitap bölümünü işaretili materyal listesi altına koyabilirsiniz.

- Taramalar, yaptığınız taramayı kaydetmenize ve birkaç adımda araştırmanıza erişmeye yardımcı olur.

# Hesabım – Uyarı oluşturma

## Email Alerts

- Sign up for email alerts to be notified of new activity from your favourite titles.
- **New content alerts** give you Table of Content listings as soon as new journal issues or book volumes of your selected titles are published online. You can set up "New content alerts" for additional titles simply by clicking on the "ToC alert" link on the title's publication pages.
- **Latest article alerts** tell you whenever new EarlyCite articles are published online (ahead of an issue), making new research available to you in the fastest possible time. You can manage these alerts within the top right corner of the "New content alerts" tab below, and configure them to be delivered to your inbox either daily, weekly, monthly or never. Note that you can only receive "Latest article alerts" if you have already signed up for "New content alerts" (ToC alerts) for that title.
- **Citation alerts** notify you whenever an article, chapter or case study that you have chosen, has been cited. You can set up "Citation alerts" by simply clicking on the "Track citations" link on the article/chapter/case study page of your choice.
- **Digests & subject alerts** include an array of options, including news from your subject area of interest, Emerald company and product updates, and for librarians, you can sign up to receive MARC record updates and alerts about changes to the Emerald Insight website.

[Sign up for digest/subject alerts](#)

You can manage the alerts you have already set up below.

[Re-run latest ToC alerts](#)

[NEW CONTENT ALERTS](#) [CITATION ALERTS](#) [DIGESTS AND SUBJECT ALERTS](#)

You are not subscribed to any alerts.

- TOC – içindekiler uyarıları

# Hesabım – İçindekiler Sayfası uyarıları

HOME / BROWSE JOURNALS & BOOKS / INTERNATIONAL JOURNAL OF INFORMATION AND LEARNING TECHNOLOGY



## Academic and Library Computing

ISSN: 1055-4769  
Previously published as: Library Workstation Report  
Currently published as: Campus-Wide Information Systems  
Online from: 1991

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← Previous Issue  
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Special Issue: Operationalising ethnicity in accounting research  
Editor(s): Rachel Francis Baskerville, Kerry Jacobs, Vassili Joannides

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Published: 2016, Start page: 553

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marketing and banking

Articles and Chapters

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Results: 1-20 of 41933

1 2 3 4 5 6 7 8 9 10 Next >

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Refine Search

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Karlyn Mitchell  
Managerial Finance, Volume: 41 Issue: 8, 2015  
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- Marketing Offshore Private Banking**  
Type: Research paper  
Karen Maru File, Russ Alan Prince  
International Journal of Bank Marketing, Volume: 12 Issue: 3, 1994  
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Banking (1153)

United Kingdom (1044)

China (987)

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- People-managed places**  
Type: Viewpoint  
Robin Gower  
Journal of Place Management and Development, Volume: 1 Issue: 3, 2008  
[▼ Preview](#) | [Abstract](#) | [HTML](#) | [PDF \(102 KB\)](#) | [References](#) | [Reprints and Permissions](#)
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Type: Research paper  
Parvaneh Rabiee , Caroline Glendinning  
Quality in Ageing and Older Adults, Volume: 15 Issue: 4, 2014  
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# Künyeleri kaydetme



**Journal of Place Management and Development**  
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Author(s): Robin Gower (Infonomics Limited, Burnage, Manchester, UK)

Citation: Robin Gower, (2008) "People-managed places", Journal of Place Management and Development, Vol. 1 Iss: 3, pp.315 - 321

DOI: <http://dx.doi.org/10.1108/17538330810911299>

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Abstract: Purpose

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abstrakt sayfasından da  
doğrudan makalenin  
künyesini bir referans  
düzenleyiciye  
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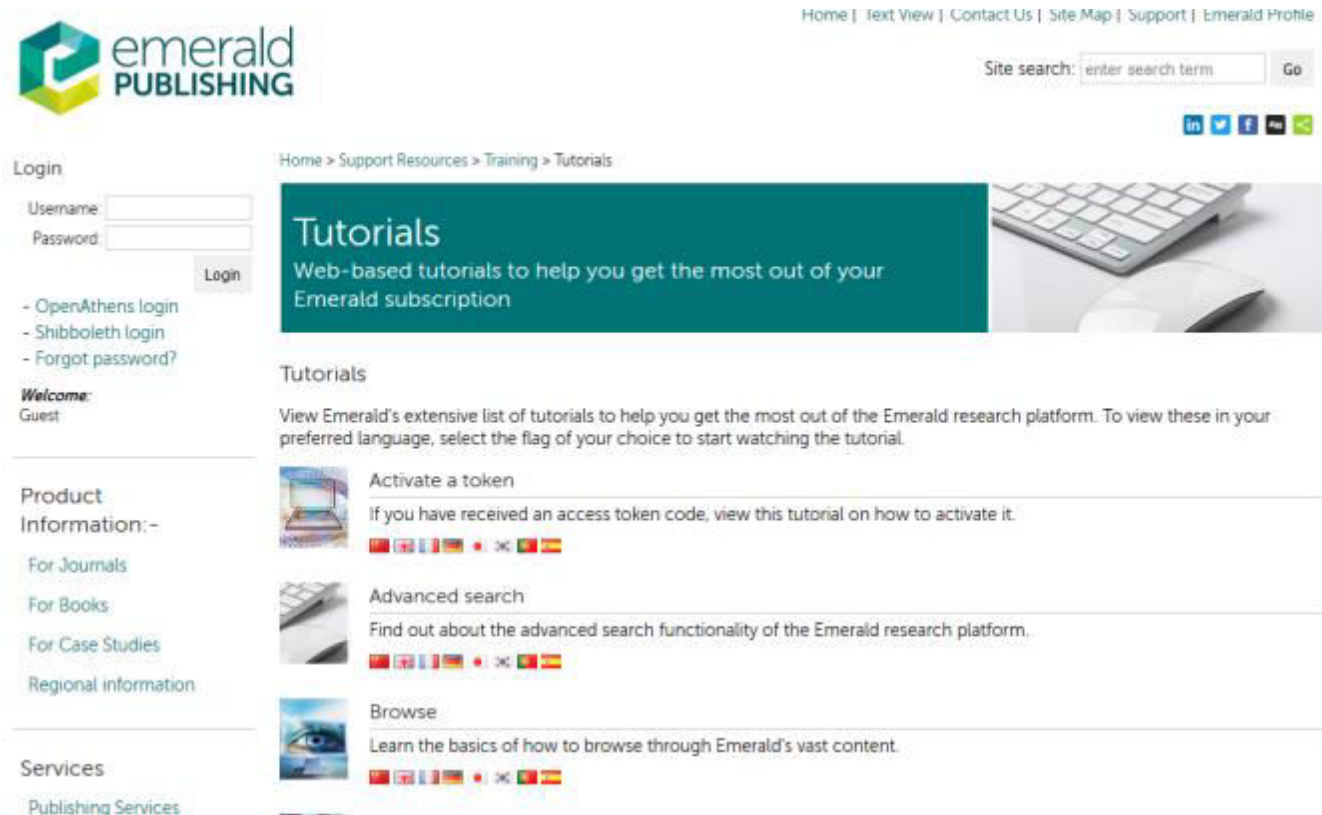
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